



## Privacy Policy

Last Modified: Jan 19, 2024

# Privacy Policy

This Privacy Policy sets out how Hack the Hill ("we" or "us") collects, uses, and protects any personal data that you provide when you participate in our events from Canada, the European Union (EU), the United Kingdom (UK), or the state of California of the United States of America (USA), either online or in-person.

By participating in Hack the Hill events, you agree to the collection and use of your personal data as outlined in this policy, which is subject to change.

## 1. Collected Information

We may collect the following types of personal data from you:

- Names
- Phone numbers
- Email addresses
- Contact preferences
- Contact or authentication data
- Preferred language
- Pronouns and gender
- Name of university
- Level of study
- Program of study
- Location of attendance
- Attendance type (in-person or online)
- Whether you require transportation
- Dietary restrictions
- Accessibility requirements
- Shirt size
- Number of previous hackathons attended
- GitHub, LinkedIn, and personal website links
- Resume PDF
- Emergency contact information (name, relationship, phone number)
- Avatar image

## 2. Purpose Collection

We collect your personal data for the following purposes to:

- Process and manage your registration and attendance at events
- Communicate with you about events, including updates, changes, reminders, and other important information
- Facilitate networking and team formation among participants
- Contact you for feedback about events, including future events

- Provide recruitment information to sponsoring companies and organizations
- Organize and manage events, including providing you with access to our platform and other relevant services
- Monitor and improve our services, and to analyze usage patterns; and
- Comply with legal and regulatory requirements

### 3. Third-Party Data Sharing

We may share your personal data with the following third parties:

- Our sponsors;
- Service providers who assist us in organizing and hosting events
- Legal and regulatory authorities, where required by law

### 4. Data Retention

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

### 5. Data Security

We are committed to ensuring that your personal data is secure. We have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the personal data we collect.

### 6. Legal Basis For Processing

We rely on the following legal bases to process your personal data:

- Your consent to the processing of your personal data for the purposes outlined above
- The processing is necessary to perform our obligations under any contracts we have with you, such as providing access to our platforms and other relevant services
- The processing is necessary for our legitimate interests, such as monitoring and improving our services, analyzing usage patterns, and complying with legal and regulatory requirements

### 7. International Data Transfers

We may transfer your personal data to third-party service providers located outside of the European Union, the United Kingdom, and the state of California for processing. We will only transfer your personal data to recipients who have agreed to provide an adequate level of protection for your personal data, in accordance with the General Data Protection Regulation (GDPR), the Data Protection Act (DPA), and the California Consumer Privacy Act (CCPA).

## 8. Your Rights

You have the following rights regarding your personal data:

- The right to access and receive a copy of the personal data we hold about you
- The right to rectify any inaccurate or incomplete personal data we hold about you
- The right to the erasure of your personal data, subject to certain legal and regulatory requirements
- The right to object to the processing of your personal data, and to restrict the processing of your personal data in certain circumstances
- The right to data portability, allowing you to obtain and reuse your personal data for your own purposes
- The right to withdraw your consent to the processing of your personal data at any time (where we rely on consent to process your personal data)

## 9. Contacts

To exercise the rights outlined above or if you have any questions or concerns regarding this Privacy Policy or the processing of your personal data, please contact us at [operations@hackthehill.com](mailto:operations@hackthehill.com).